TIERRA SHARAE

tierrasharae.github.io
tierra@alumni.upenn.edu

EXPERIENCE

UX Designer | Amazon
Mar. 2021 - Present

Conduct UX research for and design tools to help rights owners protect their intellectual property and ensure their brand and products are represented accurately on Amazon stores.

UI/UX Designer | Shimbly
Apr. 2020 - Dec. 2020

- Worked on design team to create user flows, wireframes, and interactive prototypes for user testing and development of a home search website.
- Led cardsorting and first-click testing to refine site's navigation and information architecture.
- Drew 100+ vector illustrations for icon library and designed graphics for pitch deck.

UI/UX Design Intern | Ethical Identity
Jan. 2020 - Apr. 2020

Conducted research to inform design of upcoming firearm marketplace:
- primary research (surveys, interviews, and contextual inquiries)
- secondary research (demographics and laws related to firearm users and sales)
Developed style guide, created wireframes, a design system, and high-fidelity prototypes for web app and iPad kiosk, while working closely with development team.

Frontend Developer | Penn Libraries
May 2019 - Dec. 2019

Assisted university researchers, students, and professors in designing and building web portals to their data and research projects, using HTML, CSS, JavaScript, Python, Django, and Docker.

Graduate Teaching Assistant | University of Pennsylvania
Aug. 2019 - Dec. 2019

Aided in teaching CIT 591, a fast-paced, introductory software development (Java) class to 50+ graduate students. Roles included:
- holding weekly office hours
- preparing and leading recitations once per week
- answering 240+ student questions on an online forum
- grading assignments and exams

EDUCATION

Master's Degree, Computer and Information Technology
Aug. 2018 - May 2020

University of Pennsylvania
Elective coursework: product design, design thinking, programming for the web, artificial intelligence, database and information systems

Bachelor of Science, Communication
Aug. 2015 - May 2017

University of Nebraska Omaha
Major: Journalism and Media Communication

TOOLS AND TECHNOLOGIES

Figma, Sketch, Adobe Creative Cloud, InVision, ProtoPie, Principle, HTML, CSS, JavaScript, Java, Python, C/C++, SQL, Associated Press Style